

# Mr Soumyajit Chakrabarti



**Nationality:** Indian

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## Profile

Visual Designer with expertise in UX design and generative AI, focused on creating user-friendly digital experiences. Transformed legacy systems into intuitive interfaces, enhancing user engagement. Successfully contributed to AI-driven product ideation and prototyping, leading to effective user validation. Skilled in industry-standard design systems, with a passion for crafting functional and visually appealing designs that meet user needs.

## Education

2009 – 2010  
Kolkata, India

**MBA | Marketing**  
**Sikkim Manipal University**

1996 – 1998  
Kolkata, India

**Biological Science | BSc**  
**Calcutta University**

## Work Experience

07/2013 – present  
Kolkata, India

**Senior Visual and Experience Designer**  
**IBM India Pvt. Ltd.**

- As a senior Visual and Experience Designer with over a decade of experience designing enterprise-grade digital products, AI-powered applications, and user-centered experiences. I specialize in rapid prototyping using Figma AI, prompt engineering, and generative design workflows to accelerate concept validation, stakeholder alignment, and MVP delivery.
- At IBM, I've led AI-focused prototyping initiatives, designed Generative AI pilot applications, and partnered closely with client design teams to translate complex business challenges into intuitive, production-ready product experiences. Worked in legacy modernization programs, and AI-driven solutions across mobile, tablet, and desktop ecosystems.
- I've played a key role in RFP-driven engagements, crafting wireframes, and prompt-based illustrations using Adobe Firefly to convert abstract use cases into compelling visual narratives that directly contributed to winning strategic projects. Alongside product design, I've also designed white papers, yearbooks, newsletters, and corporate publications to showcase IBM's digital transformation and AI capabilities, strengthening brand positioning and client engagement.
- I thrive in cross-functional environments, collaborating closely with developers, product owners, business analysts, marketing teams, and leadership to deliver high-quality, scalable, and user-centric solutions. I'm passionate about designing experiences that balance business goals, user needs, and emerging technologies, particularly in the evolving landscape of Generative AI and enterprise UX.

## Awards

**Putting Client First**  
**IBM**

## Skills

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### - COMPUTER SKILLS (EXAMPLE)

Figma ●●●●○	Adobe Photoshop ●●●●○	Adobe Illustrator ●●●○○	Microsoft Powerpoint ●●●●○
High-fidelity user interfaces ●●●●○	Wireframing ●●●●○	Design systems ●●●○○	UX design ●●●○○
User-centered design ●●●○○	User engagement ●●●●○	Cross-functional collaboration ●●●●○	Generative AI ●●●○○
Communication ●●●●○	Teamwork ●●●●○		

## Hobbies

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Wildlife Photography



Sketching



Travel